

United States Postal Service®

INDUSTRYALERT

July 3, 2017

Informed Delivery® Webinar Series Begins July 11, 2017 at 1:00 p.m. (EDT)

Starting July 11, a new webinar series will be provided over a three week period for mail owners and mail service providers on Informed Delivery campaigns – recently showcased at the May 2017 National Postal Forum. Feedback from the Forum and other subsequent Industry/Postal meetings indicate there is widespread interest to learn more about the Informed Delivery program. There also have been requests for more information on the intricacies of planning and implementing interactive mailer campaigns.

In anticipation of a large turnout and the need to keep attendance at a reasonable level for each webinar, three webinars will be offered “first-come, first-serve.” As you register for the date you want, keep in mind you may be prompted to choose one of the other choices if your first or even second choice is already filled.

Spaces are limited. Please register as early as possible to get the date most convenient for you. The three “Introduction to Informed Delivery” webinars will be offered as follows:

Tuesday, July 11, 2017 at 1:00 p.m. (EDT)

ATTENDEE INFORMATION

Toll-Free Attendee Dial In: 866-381-9870
Conference ID: 47454032

Click the link below to register and add to your Outlook calendar:

Attendee Direct URL:

<https://usps.webex.com/usps/onstage/g.php?MTID=e4f6beb0d6513924d9f48c18c01cc6a0d>

Tuesday, July 18, 2017 at 1:00 p.m. (EDT)

ATTENDEE INFORMATION

Toll-Free Attendee Dial In: 866-381-9870
Conference ID: 49532554

Click the link below to register and add to your Outlook calendar:

Attendee Direct URL:

<https://usps.webex.com/usps/onstage/g.php?MTID=e38112742e2b6a287aa316f6ff849643b>

Tuesday, July 25, 2017 at 1:00 p.m. (EDT)

ATTENDEE INFORMATION

Toll-Free Attendee Dial In: 866-381-9870
Conference ID: 49541897

Click the link below to register and add to your Outlook calendar:

Attendee Direct URL:

<https://usps.webex.com/usps/onstage/g.php?MTID=e958c7ca67de1ec50c5df50cad23e977e>

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